



We love what we do. We give 100% every day – even more than that, in a sense. We're always perfectly prepared. We're different. Faster than most. Always one turn of the screw more precise. We are, after all: Porsche. We are committed to the crest. An attitude that runs through everything we do.

We are hiring you as:

CRM Executive

Location: Porsche Centre Saigon, HCMC

Your responsibilities:

- CRM database maintaining and reporting, technical support and training for systems users, manage internal processes
- Technical support for CEM/CRM strategic planning, omnichannel/multichannel solutions, automation
- Management of targeted campaign based on specific segmentation of CRM system
- Sales Funnel system management in collaboration with Sales Department: KPIs achievement, Lead quality monitoring
- Technical support of customer satisfaction, customer contact and interaction program management
- Collaborate with outbound and inbound stakeholders for CRM performance

- Point of contact for CRM systems users (back-office)

Your qualifications and competencies:

- Degree in IT, Finance, Marketing, Business Administration or related field
- At least 2 year of solid working experience in a similar role
- Strong knowledge and practice of data systems and CRM platforms (SAP, DMS...)
- Analytical thinking, data-driven, process-focused aptitude
- Strong IT knowledge and excellent MS Office skills (Outlook, Word, Excel, PPT...)
- Good presentation and managerial skills
- Proficient verbal and written English and Vietnamese communication skills

- Strong team player and effective working in matrix environments

We are offering you:

- Comprehensive training and attractive career development opportunities
- Sustainable working environment of global standards with professional team
- Attractive performance-based incentive programs and extensive benefits for employee

Are you ready to join our team?

Kindly contact us via HR@porsche-vietnam.com

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